

UPTOWN BODY & FENDER

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Friday, October 30, 2009

RE: Pam P. May, TechScribe Communications

To Whom It May Concern:

We were recently featured in an article written by Pam P. May of TechScribe. We have been blessed to be the subject of several recent articles due to events hosted at Uptown Body & Fender, which touched on our unique architecture, our distinctive business model and our commitment to reach out to the local community as an expression of our gratitude for continued loyalty through these difficult economic times.

We felt Pam's article had a dynamic insight and not only captured but skillfully explored the diverse spirit of Uptown Body & Fender. Her piece was extremely well written and engaging as it described the physical environment, the broad base of services we offer and how we endeavor to interact with our clientele and fellow business people in the area. Her interview technique was refreshingly thorough as was her focus in our meetings. During our interviews I shared my passion and joy for all aspects of our business and Pam's feedback inspired me to go beyond what I have been asked to share in the past. The level of detail to which she aspired clearly bespoke her exhaustive research efforts. The time and care she put into the project was evident in every line of her piece.

We have enjoyed an influx of customers as a direct result of having read Pam's article.

I welcome any questions that you may have regarding our overall experience with Pam as she researched and wrote the article.

Best regards,

Giovanna Tanzillo
Uptown Body & Fender