



Strategic Writing for Sustainable Business

About TechScribe Communications:

TechScribe Communications provides strategic copywriting and editing services to corporations, non profits and public agencies. Starting with results in mind, we emphasize clarity in choosing the right words to effectively convey messages that drive readers to take the desired action and:

- Build Credibility
- Establish Rapport
- Expand Profits
- Sustain Business

Pam May - Principal, founded TechScribe Communications in 2005. She has over 15 years of business and technical writing experience. Working as a project engineer, Pam honed her project management skills by managing various aspects of large-scale building and infrastructure construction projects. During this time she also wrote and edited documents that were critical to project success. Following her tenure in construction, Pam earned a M.A. in Organizational Management and worked as a freelance writer until she started TechScribe.

Education: B.S. Construction Management
M.A. Organizational Management

TechScribe's clients span market sectors, including banking, biotechnology, construction, education, engineering, green technology, healthcare, real estate and transportation. TechScribe gathers top-notch talent to strategize and develop targeted, well-written content and documents that convey messages effectively.

Partial Client List:

- Alameda County Transportation Commission (Alameda CTC)
- Bay Area Orthopaedic Sports and Spine
- Bayer HealthCare
- Bechtel
- Golden Gate University
- Union Bank of California
- Wells Fargo

Testimonial:

"TechScribe was instrumental in helping to launch our e-Newsletter. It is helping to keep many informed as to how Measure B dollars are being utilized. I recommend TechScribe to anyone seeking competent copywriting services."

Tess Lengyel
Deputy Director of Policy, Public Affairs & Legislation—
Alameda CTC

Company Information:

- Limited Liability Company
- Woman and Minority-Owned Business
- Solutions Providers for Constant Contact
- Accept Major Credit Cards

Industry Certifications: Certificate in Sustainable Business Management, Candidate for Bay Area Green Business Certification

Key Services:

- Annual Reports and Brochures
- Communications Strategy & Copy Editing
- Communications Workshops
- Direct Mail
- End User Manuals
- eNewsletters and Newsletters
- Executive Portfolios
- Feature Stories and Promotional Articles
- News Releases and Media Distribution
- Proposals
- Websites and Web Content
- White Papers

NAICS Codes:

- 541613 Marketing Consulting Services
- 541611 Administrative Management
- 561410 Document Preparation Services
- 562410 Editing Services
- 611430 Professional Development Training
- 711510 Technical Writing

Certifications:

Alameda CTC SLBE
Alameda County SLBE Certification #09-00240
BART WBE Certification #4043
California DGS Small Business Certification #1432100
City of Oakland L/SLBE Certification #7170
NMSDC MBE Certification BA10-0221
Port of Oakland LIABE Certification #412109

Memberships:

eLearning Guild and American Society for Quality

Contact Information:

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