



Thank you for your interest in SixToe Creative.

Inside this portfolio, you'll find that as an experienced photographer and videographer, I can produce a visual keepsake that you can have and cherish for years to come. Whether it's preserving the memories of a special event or documenting the details of your business, I can combine the following creative elements to derive unique multimedia images:

- **Enhance the subject's appearance with natural or artificial light.**
- **Shoot the subject from an interesting or unusual angle.**
- **Draw attention to a particular aspect of the subject by blurring the background.**
- **Use various lenses to produce desired levels of detail at various distances from the subject.**

Life happens only once and you can show how much you cherish each moment by engaging SixToe Creative's professional services to document your valuable life experiences. **Here are some of the most common questions people ask about working with SixToe Creative.**

1. **Why should I hire a professional photographer?**

When you hire a professional photographer, you engage someone who can take your vision or that of your company and turn it into something eye-catching, authentic and unique. Using an artistic eye, coupled with technical skill, a professional photographer can capture a riveting image, while putting the subject at ease. These techniques are rarely accomplished successfully in amateur photography.

2. **What type of equipment do you use?**

I use Nikon camera bodies and a few different lenses. The choice of lens varies depending on the project. For post-production work, we use Adobe Photoshop and Lightroom and we always shoot in RAW, which fulfills the same purpose as using negatives in film photography.

3. **What are your rates for photography/video services?**

Each project is truly unique as the needs of each client vary. So my rates are determined by project scope and duration. A basic photography or video shoot starts at \$400. I offer a free 45-minute consultation to determine the scope and cost of your project.

4. **Do your services include proofs?**

Clients have access to a complementary private online gallery to view proofs. I also provide one set of hardcopy proofs upon request, with portraiture photography.

5. **How many images will I receive following a photo shoot?**

You can expect to receive anywhere from 15 to 30 images from a portrait sitting.

Contact Six Toe to assist you in capturing and preserving some of life's important moments.

Shorty Greene

Professional Photographer/Videographer

SixToeCreative.com

(510) 825-5921

Services that SixToe Provides:

Count on Six Toe Creative for effective photography/multimedia services, including:

- **Multimedia Design** (combining high quality HD video, with audio, text and photographs)
- **Event Documentation** (capturing the essence of fundraisers, performances and special events)
- **Project Documentation** (create a unique and inspiring visual story to help communicate your mission)
- **Portraiture** (indoor and outdoor, print and web ready)
- **Peer –to-Peer Portfolio Workshop** (photography instruction for beginner to mid-level photographers, focusing on photographic eye, composition, editing and sequencing)

What Clients are Saying about Shorty Greene and SixToe Creative's Photography/Multimedia Services:

“... attention to visual detail is lovely”

“Ms Greene’s attention to visual detail is lovely. She looks for the unique moments of an experience, as well as the beauty of composition. I enjoy her assertiveness of purpose while working and appreciate the respect she has for the creative process, the needs of the artists and the performances she captures. I’d be happy to work with her anytime.”

-Connie Zabokrtsky, Communications, Marketing and Development, Marin Ballet

“... fast to understand and communicate my company's brand”

“Being a small business owner, it's not always easy to find time to do what needs to get done, but when I needed a visual aid for my on-line fundraiser, Shorty Greene and Six Toe Creative stepped right in. Shorty was fast to understand and communicate my company's brand. Her flexibility, efficiency, and clean aesthetics helped me raise enough funds to meet my goal and expand my business. I now find myself recommending Six Toe Creative anytime I hear of someone needing a video or documentary work done, because I know how important it is to have a reliable source when you need it.”

-Andrea Willems, Chef/Owner, Today's Special

Here is a partial list of clients that Six Toe have been fortunate to work with –

either directly, as an employee or as a freelance photographer, providing photography and multimedia services.

- **Marin Ballet**
- **Today's Special**
- **TechScribe Communications**
- **Oakland Pride**
- **Rapt Productions**
- **The Picture People**
- **Lao Family Community Development**

DANIELLE GREENE

PHONE: (510) 825-5921 • E-MAIL: SHORTY@SIXTOECREATIVE.COM

PROFESSIONAL EXPERIENCE

Jan. 2011- Current SixToe Creative

Oakland, CA

Business Owner, Photographer

Shoot client photography and video sessions, as well as scheduling and execution of post-production corrections. Develop internal policies and procedures, created production process and developed company branding. Proactively manage risks, budgets, sales forecast and projections; also responsible for creating and implementing a comprehensive marketing strategy, including website and marketing collateral.

2009-July 2011 Rapt Productions

Oakland, CA

Photo Director, Photographer

Photography Client liaison responsible for scheduling photo shots, mailing, post-production corrections, online display such as color correct, crop, sort, and resize images. Responsible for client FTP downloads. Handle all online tech supported related to client online galleries. Responsible for department development related to workflow inconsistency, sales and marketing strategies and implementation. Track Inventory and Sales data. Assist in company marketing and promotional strategy creating Flyers, Ads and Client brochure using Adobe Suites.

2005-2009 Bank of America

Phoenix, AZ

Senior Chat Customer Service Specialist

Assisted Bank of America customers through online chat service and used knowledge of multiple products to accurately explain service features, benefits. Addressed questions and concerns about products/services and confidently offered appropriate solutions to meet identified needs. Created and deepened relationship by providing personal testimonials about the benefits/impact of the product or service, while educating customers on the ease of the application and assisted with completion of the application sales. Constantly met and exceeded sales goals. Assisted with organization of the Associate Delight Council to create a positive work environment and also co-facilitated new-hire class.

2004-2005 Frederick's of Hollywood

Chandler, AZ

Sales Associate Manager

Assisted customers with merchandise and provided signature bra fitting. Assisted with set up and changing floor sets and inventory, while managing a service team of multiple associates to achieve their performance goals. Worked with other management team members to meet and exceed daily and monthly sales goals while constantly exceeding personal sales goals by an average of 20% to goal. Handled cash deposits, as well the opening and closing of shifts.

2001-2004 The Picture People

Chandler, AZ

Performer

As a performer, deliver the ultimate portrait experience by photographing families, children and business professionals, capturing personalities. Assist with determining the best package deal and close sale as well as schedule future appointments for current and new customers. Process and develop film along with printing the portraits and making necessary color adjustments.

Assistant Manager

In addition to performer duties as listed, while managing up to four employees at a time; responsible for providing positive motivation to assist associates in achieving personal goals as well as store daily and monthly goals. Interview potential new employees and assist with the new hire training along with peer coaching. Responsible for handling cash deposits opening and closing shifts.

Danielle Greene Resume (continued)

PROFICIENCIES

MS Word	MS Outlook	Type at 45wpm	Proven customer service skills
MS PowerPoint	MS Excel	Liveperson®	Desktop publishing skills
Adobe Lightroom 3	Final Cut Pro	Photoshop CS4	Camera Raw & Web conversion
HTML & CSS Coding	Dreamweaver CS4		

EDUCATION

Fall 2008-Fall 2010 <i>Bachelors in Fine Arts</i>	San Francisco Art Institute <i>Photography Major</i>	San Francisco, CA
Fall 2004-Fall 2007 <i>Associates in Arts</i>	Mesa Community College <i>General Education certificate in AZ general Education curriculum</i>	Mesa, AZ



Work Samples

The images included in this portfolio are provided strictly for the purpose of showcasing client work products, which resulted from various client engagements. These images are not intended for download or distribution.

Work Sample One

Client: Afro Urbanties

Project Description: Photographed fundraiser held at Levene East by Afro Urbanites for their 10-year anniversary of Ampey & Ase, a Dance Theater Collective. Afro Urbanites called on Six Toe Creative to candidly capture the mood of their fundraiser event. Afro Urbanites maintains visual records of this event on their website at <http://www.afroubanites.com/main/>.

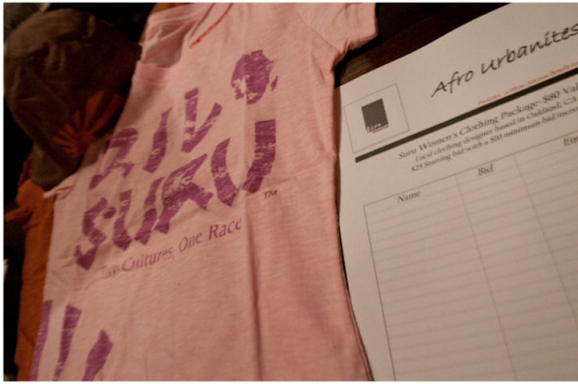
Benefit: Client obtained a set of quality images including:

- Documentation of silent auction pieces
- Visual keepsake of fundraising event for website

Result: Afro Urbanites received between 30 - 60 images from this event. They have used the images as part of an email marketing campaign and also with brochures.

Event Photography

Afro Urbanites



Work Sample Two

Client: Marin Ballet

Project Description: Provided candid photography for spring fundraiser held at Dominican University in San Rafael, California. SixToe Creative photographed live student ballet performances, as well as a silent auction.

Benefits: Client obtained a set of quality images including:

- Documentation of silent auction
- Visual keepsakes of fundraising campaign

Result: Marin Ballet received over 130 images from fundraising event, which they have used in an email marketing campaign to gain supporters.

Event Photography

Marin Ballet



Work Sample Three

Client: Kia Rhymer

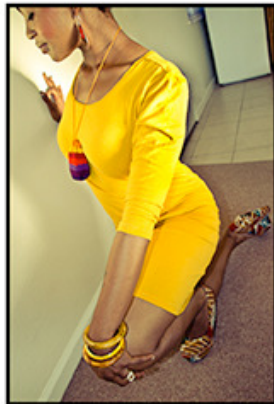
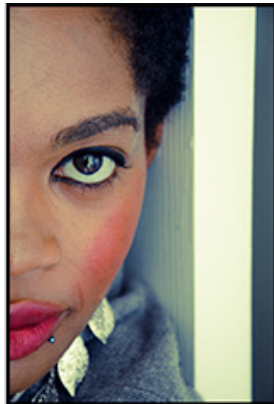
Project Description: Photographed Kia as a birthday present for herself and branding tool. Ms. Rhymer called on Six Toe Creative to capture her style.

Benefit: Client obtained a set of quality images including:

- Documentation of signature hairstyle
- Visual keepsake of recent weight loss.

Result: Kia Rhymer received between 25 - 30 images resulting from our photography session. The images have been used in with social media marketing and on a website to generate modeling gigs.

Portraiture



Work Sample Four

Client: TechScribe Communications

Project Description: Produced video of live workshop presentation and a company overview. Shot video on location during live workshop and also interviewed client to create multimedia video.

Benefit: Quality video promotes TechScribe's workshops and services to prospects.

Result: Three-minute video is positioned on TechScribe's website and is also leveraged across various social media channels, including Facebook, Twitter and MerchantCircle.

Video Link: <http://sixtoecreative.com/archives/354>

"Shorty developed a marketing video highlighting TechScribe's workshops, including a company overview. I found Shorty to be very professional in her planning and execution of the video session. Also, her suggestions for editing the final video clip were quite helpful. I recommend her services with confidence to my colleagues."

-Pam May, Principal TechScribe Communications

Work Sample Five

Client: Today's Special

Project Description: Client needed of a video to accompany her crowd funding campaign. SixToe Creative combined photographs, video and audio to create multimedia video.

Benefit: Quality video, completed within a tight deadline. The video helped raise over \$4,000 and helped promote the company's brand.

Result: Today's Special received a 2-minute video promoting their Kickstarter campaign in high quality HD.

Video Link: <http://sixtoecreative.com/archives/252>

SixToe Creative Contact Information

Now that we've gotten acquainted, I'd like to stay in touch with you. Find Six Toe on Facebook or connect with me on Twitter. I'd love to provide you with some awesome photographs or a killer video for your website.

Shorty Greene, Professional Photographer/Videographer

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Phone: (510) 825-5921

Email: Hello@SixToeCreative.com

 facebook.com/sixtoecreative

 [@SixToeCreative](https://twitter.com/SixToeCreative)