



## Oakland Communications Strategist Shares Techniques to Document Success

*With so many people looking for work, a one-page resume just does not work as well as it has in the past. Pam May of TechScribe Communications describes the importance of providing a professional portfolio.*

Oakland, CA (Vocus/PRWEB) May 24, 2011 -- In today's hyper-competitive market, the one-page resume or generic testimonial just doesn't cut it anymore. Potential employers, clients and customers need to rapidly assess a person's specific accomplishments and be inspired to imagine whether the skills presented could benefit their own endeavors.

One tool for accomplishing this is the professional portfolio. However, developing such a portfolio requires a system to strategically document one's own work, so it can be shared easily with anyone.

Pam May, an Oakland-based communications strategist, has developed such a system and regularly shares it with others through seminars. One of these recently took place at the DeVry University location in downtown Oakland.

As principal and founder of TechScribe Communications, May has also shared her expertise with community-based venues, such as the City of Oakland's Small Business Symposium and the Women's Initiative for Self Employment.

Alma Elizondo, a Success Link Associate for the women's group, in particular felt that the presentation was very helpful.

"The presentation on portfolios was very well received by our clients," said Elizondo. "The attendees found the information very helpful."

In addition to her workshops, May and TechScribe have also helped many different clients tell their success stories in the public sphere. To learn more about the services provided by May and TechScribe, call (510) 250-7283 or visit <http://www.techscribecommunications.com>.

### About TechScribe Communications

TechScribe endeavors to use their expertise in strategy and communications development to further the success of B2B pursuits in the San Francisco Bay Area. Principal Pam May's background in [corporate communications](#) and [technical writing](#) enables her to craft strategies for small business and [corporate clients](#).

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