



7TH ANNUAL
Small Business Symposium



2008 Presenters and Workshops
THURSDAY • MAY 22, 2008
OAKLAND MARRIOTT CITY CENTER



- Workshops 08
- Registration
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7:30am
Registration (in corridor outside the Convention Center, West Hall)

8:00-8:45am
Convention Center, West Hall
Continental Breakfast & Opening Remarks

9:00-10:15am
First Session

What it takes to access Bank Financing	Opportunities for Small Businesses in the Construction Area	Buy or Rent Business Space?	Bookkeeping 101	"How to Stay in Compliance When Hiring an employee"	20 Lessons of the Successful Entrepreneur	Small Business Security	Profitability is No Accident	What Do You Do After Start-up?	Worker Owned-Businesses for Oakland	Do I Need to Upgrade my Computer?	Revitalizing Business in the Inner City
Nimia Ramos Beauchamp	Bernida Regan	Aziz Khatri,	Ted Hilliard	Elizabeth Gilbert	Boku Kodama	TBA	Jim Horan	Claire Kinlaw	Ali Ar Rasheed	Jeff Foss	Jose Corona
<i>Panel</i>	<i>Panel</i>	<i>Panel</i>	<i>Workshop</i>	<i>Panel</i>	<i>Workshop</i>	<i>Panel</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Panel</i>

10:30-11:45am
Second Session

Start-Up Capital and Resources for Your Business	"How to Select a Franchise"	Marketing 101	"So You Want to Do Business with the Government"	Mastery Performance "How to Attract Great People with Talent and Resources"	Defining Your Leadership and Style & Building a Corporate Culture	Corporations, Partnerships or LLC's?	Guerilla Publicity	Grow Your Business Without Driving Yourself Crazy	Leverage Accomplishments for Success	No session
Roberto Costa	Cindy Osborn	Steve Roth	Deborah Barnes	Nigel Henry	Bruce Maxwell	William Taylor	Connect With the Media for \$50K in Free Publicity!	Mike Van Horn	Pam May	No session
<i>Panel</i>	<i>Workshop</i>	<i>Panel</i>	<i>Panel</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>Workshop</i>	<i>No session</i>

12:00-2:00pm
Luncheon

2:15-3:30pm
Third Session